

**GOVERNOR'S CHECKUP**  
Page 2

**RETRO BEAT**  
Page 3

**THE BIG K**  
Page 4

**MAKING BIG NOISE**  
Page 8

**IDEAS**  
Page 10



**KIWANIANS REACH NEW HEIGHTS IN COLE HARBOUR**



**BEING THE BEST PIRATE THAT YOU CAN BE**

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**PLAYING AROUND IN TILLSONBURG**



**RODEO ANTICS IN PETERBOROUGH**

**EASTERN CANADA & THE CARIBBEAN**



# Ideas!

## Pirate Leadership Be the Best That You Can Be

**“In the world of pirates, there is no prize for second best.”  
– Captain Bob**

Shiver me timbers! Life can be rough! In the world of pirates, average is not good enough. Only the best and luckiest pirates survive! Ye'll find the others in Davey Jones' Locker.

Here is how I insure that we have the best pirate crew:

- I ask my crewmembers to describe the ideal pirate crew.
- We then compare ourselves to that ideal pirate crew.
- We list the key skills needed by that perfect pirate crew (sail setting, ship handling, navigating, shooting cannons, hand-to-hand combat, ship carpentry and leadership.)
- We rate ourselves on a scale of 1-10 on each needed skill, to identify where we need to improve.
- We list what has to be done, by whom, and set deadlines for completion.

Then we get to work to make the improvements needed.

**Landlubbers can do the same.** Create a detailed vision of the ideal crew for your Kiwanis Club or place of work, together with the attitudes and skills needed. Next rate yourselves on a scale of 1-10 for each skill and attitude. Identify what changes you need to make to move closer to the ideal. Set about making your changes. Whenever you sense a little complacency setting in or have a change in leadership, repeat the exercise.



As for being lucky, I find that the harder I work, and the better I plan ahead, the luckier I become. Take it from this swashbuckling pirate, there is no prize for second best except a long swim home! Be the best, or expect to go swimming!

-Captain Bob

### Bob Garrow

Before founding his own firm, (Pirate Leadership) Bob Garrow served as a manager of management training and consulting services for a national business financing and consulting organization. In addition to managing and consulting in the private sector, Bob's extensive leadership experience includes executive positions in Kiwanis and Rotary clubs and several charities.

Bob is the author of *Ahoy Mates! Leadership Lessons from Successful Pirates*. He uses pirates as an analogy for organizational leaders to bring humour and new perspectives to leadership. Bob has found that: Successful pirates knew what business they were in and every pirate knew what was expected of him. The most successful pirates were also innovators, appearing when and where least expected to capture ships without fighting.

Bob is a graduate of the Queen's University School of Business, and a husband and father and lives in Ottawa.



congrès

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